

Fiscal 2017 Second Quarter Financial Results (1)

[Progress on Initiatives under the Current 3-Year Medium-Term
Management Plan, and Future Strategic Direction]

— November 6, 2017 —

Keio Corporation
京王電鉄株式会社

Progress on Initiatives under the Current 3-Year Medium-Term Management Plan, and Future Strategic Direction

Utilize collective strength of group and achieve further improvement of corporate value

Initiatives along rail lines

<Lay foundation for growth>

◇ Success of Facilities along Rail Lines

- Opening of “Keio Takaosan Onsen/Gokurakuyu,” subsidiarization of Takao Tozan Railway
- Launch “Trie Keio Chofu”
- Revitalize Shinjuku area

◇ Adding Value along our Rail Lines

- Promotion of businesses targeting seniors and young families
- Opening of “Keio Anviel Kokuryo,” “Smilus Seiseki Sakuragaoka,” and Keio Memorial (funeral venue)
- Opening of “Keio Asobi-no-Mori HUGHUG”

<Secure profits>

Focus on hard and soft aspects at the same time with a view to continually building rail lines that will support us in the long term.



Establish revenue base in growth fields

(Inbound-related measures)

◇ Hotels

Expansion of “Keio Presso Inn” chain, preparations to launch “Keio Prelia Hotel” chain

◇ Renovation business

- Opening of four hotels of the “THE SHARE HOTELS” (Shared-type hotel complexes) chain
- Opening of vacation rental condominium “KARIO KAMATA”

◇ Business development in Takayama area

- Collaboration with Takayama Green Hotel (creation of wide-area tourist routes centered on the Chuo Expressway)

◇ Overseas business

- Preparation for expansion in Myanmar

Continue efforts to cater to diversifying accommodation needs and inbound demand, which are important growth fields



Improvement of safety/profitability of railway business

- Keio Line (between Sasazuka and Sengawa stations) guide crossings/elevated lines
- Cars with reserved seating
- Overhaul of timetable (September 2015 and September 2016)

Strengthen competitiveness by pursuing above-ground utilization projects and further enhancing service quality

